



In Collaboration with



**Seminar cum Industry Interaction Meet on
"Innovative Technologies for establishing Startups in
Agriculture and Internet of Things"**

Date: 5th October 2018, Time: 9.00AM to 5.30 PM, Venue: Hotel Fortune Murali Park, Vijayawada

National Research Development Corporation, an enterprise of Department of Scientific and Industrial Research, Ministry of Science & Technology, Government of India was established in 1953, with the mandate of development, promotion and transfer of technologies emanating from various national academic and R&D institutions.

The Corporation has been offering comprehensive services in improving the manufacturing base in India with innovative technologies and acts as an effective catalytic translating innovative research into marketable industrial products. During its operation for nearly six decades, the Corporation has forged strong links with various R&D organisations in the country as well as from abroad and pursued the worthy cause of bringing inventions to fruitions.

The Corporation is now recognised as a large repository of wide range of technologies spread over almost all areas of industries, viz., Agriculture, Horticulture, Sericulture, Chemicals and Pesticides, Drugs and Pharmaceuticals, Bio-technology, Metallurgy, Electronics and Instrumentation, Building Materials, Mechanical, etc. It has licensed indigenous technologies to over 4800 entrepreneurs and helped to establish over 2500 small and medium scale industries.

In pursuance of its objective, the Corporation (NRDC) jointly with Andhra Pradesh Chambers of Commerce and Industry Federation, Vijayawada is organizing Seminar – cum – NRDC Industry Interaction Meet on “New Emerging Technologies (Agriculture and Internet of Things) on Friday, 5th Oct 2018 at 9: 00 A.M. at Venue **Hotel Fortune Mural park,** Vijayawada to create awareness on the latest development and availability of various technologies.

Technology is the engine for productivity / prosperity. It also enables products to be manufactured at competitive prices for marketing locally and for exports. Technologies are also responsible for excellence in quality of products and their user-friendly design. Importance of technology transfer therefore, cannot be over emphasized.

Technology transfer is a dynamic process involving stakeholders from research and development institutions as well as value chain both in government as well as private domain. For keeping the process of technology transfer in motion it is important to create a platform for dialogue to keep the ball rolling.

During the seminar Scientists from various research institutes and universities shall deliver lectures on the technologies assigned to NRDC for commercialization. Another Highlights of the seminar is that eminent scientists from various research institutes and universities shall deliver lectures about the new technologies available for commercialization at their institutes. There will be a separate session for one to one meeting with the scientists of the concerned research institutes for discussions and deliberations on the technologies of interest by the industry.

The Seminar would also look at handholding to translate ideas into business growth opportunities which will create an enabling ecosystem.

WHY THE SEMINAR ? :-

Technology transfer in today's globalized economy has assumed critical dimensions. It has gained immense importance since it has been widely recognized its impact on economic growth and development of any country. Knowledge is increasingly becoming a key strategic resource for country economic development and sharing of international trade. There is a need to identify the issues and means for facilitating the technology transfer and strategies in Biotechnology and Life Sciences.

There are large numbers of Research Institutions under ICAR, CSIR and university set up by the Government of India, engaged in the development of technologies in the field of Agro-Biotech, Agro – Processing, Healthcare- Biotech, Electronics, Artificial Intelligence etc.

The development of such technologies would be useful, if, these are successfully commercialized by the industry. NRDC in collaboration Andhra Pradesh Chambers of Commerce and Industry Federation is organizing this Seminar-cum Industry interaction Meet and One-to-One Meetings on Biotech and Life Sciences Technologies in order to create awareness on the development and availability of various technologies.

Technologies Offered :-

Technology transfer is a dynamic process involving stakeholders from research and development institutions as well as value chain both in government as well as private domain. For keeping the process of technology transfer in motion it is important to create a platform for dialogue to keep the ball rolling. In the proposed programme efforts would be made to involve as many stakeholders as possible like, private sector companies, state government R&D institutions, agricultural universities, etc.