

Pydah Krishna Prasad, Chairman of the Pydah Group of Colleges is a recognized and respected name among the citizens of Visakhapatnam. He was born in Kakinada in the year 1954 in a well known Zamindari family to Sri Pydah Seshagiri Rao and Smt. Kanakadurga. His grandfather Sri Pydah Venkatanarayana was widely known for his selfless service in the Indian freedom movement and he also earned a name in Indian politics as Municipal Chairman of Kakinada, MLA in the combined state and also Member of Rajya Sabha and Member of Legislative Council for two terms. Mahatma Gandhi, Pandit Jawaharlal Nehru, Acharya Voinobabave and Babu Rajendra Prasad were famous dignitaries who stayed in the house of the Pydah family during their visits to Kakinada.

Pydah Krishna Prasad migrated to Visakhapatnam in the year 1980, married to Smt. Rama Devi, D/o Sri K. Rosaiah and continued the family business in automobiles as a distributor for the Popular Fiat Car. Continuing the line of distribution, he used his business to expand to other fields like fishing, construction and finance. To conduct a survey and study for the fishing industry, he traveled widely to Japan, Korea, Hongkong, Philippines, Singapore and Malaysia. He even visited South Korea and Taiwan in 1984 when there were no diplomatic relations between our two countries.

Along with successfully establishing himself in Business, Krishna Prasad also devoted time to the family tradition of rendering public service. The altruistic zeal for serving the community had long been a family tradition with Pydah Krishna Prasad and generations of his family had been involved in various

philanthropic activities like establishing Educational Institutions, Choultries and Kalyana mandapams in and around Kakinada.

To continue this family tradition he started a Degree College in Visakhapatnam with an intake of 120 students in 1993. Today the college has grown into a full-fledged Educational academy and expanded in size and stature over the years. Today the Pydah Group comprises nine colleges offering Post Graduate, Engineering, Graduate, Intermediate, B.Ed and Nursing Courses. The name Pydah is considered synonymous with academic excellence and today the overall strength of the college is 5500 students.

Along with the above service to the people, Pydah Krishna Prasad has organized many Devotional and religious activities the most important among which are Sri Lakshmi Yagam in 1997, Sri Narayana Yagam in 1999 and Sri Lakshminarayana Kratuva in 2003. He was also instrumental in confluence of Eight Jeeyar Swamyjis at one platform.

Apart from the above, he was Member of the Executive Council, Andhra University in 1994, Vice President of Mini Trawler Owners Association, Secretary of Visakhapatnam Automobile Dealer Association for 5 years, Treasurer – Waltair Club for 2 years, Trust Board Member for Santhi Ashram Committee and Trustee for Srimath Upanishad Acharyapeetham.

The Pydah Education Institutions are proof of the philanthropic vision of Pydah Krishna Prasad. His goal of providing complete education from KG to PG level is currently taking shape through Pydah Vidyalaya for children.